Piceasoft

Logo Guidelines

v1.0

About Piceasoft

Located in Tampere, Finland, and founded in 2012, Piceasoft creates new business opportunities within the mobile device circular economy.

Our ever-expanding platform and ecosystem powers companies at all levels to offer mobile device trade-in, support, repair, and recycling services.

Working with customers and partners in over 70 countries, our platform provides a single solution for businesses to introduce new services and revenue streams while reducing e-waste and promoting sustainability.
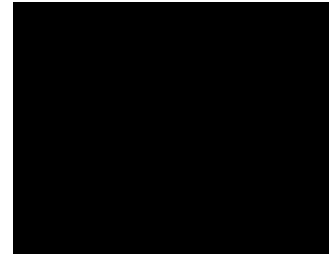
△ Piceasoft

Logo Arrangement

Piceasoft | Partner Logo

Piceasoft

Colors

Blue

Black

White

Web:
HEX: #0080b4
RGB: 0-128-180

Print:
CMYK: 98-28-13-2

Web:
HEX: #000000
RGB: 0-0-0

Print:
CMYK: 70-50-30-100

Web:
HEX: #FFFFFF
RGB: 255-255-255

Print:
CMYK: 0-0-0-0

△ Piceasoft

Logos

Logos on Dark Background
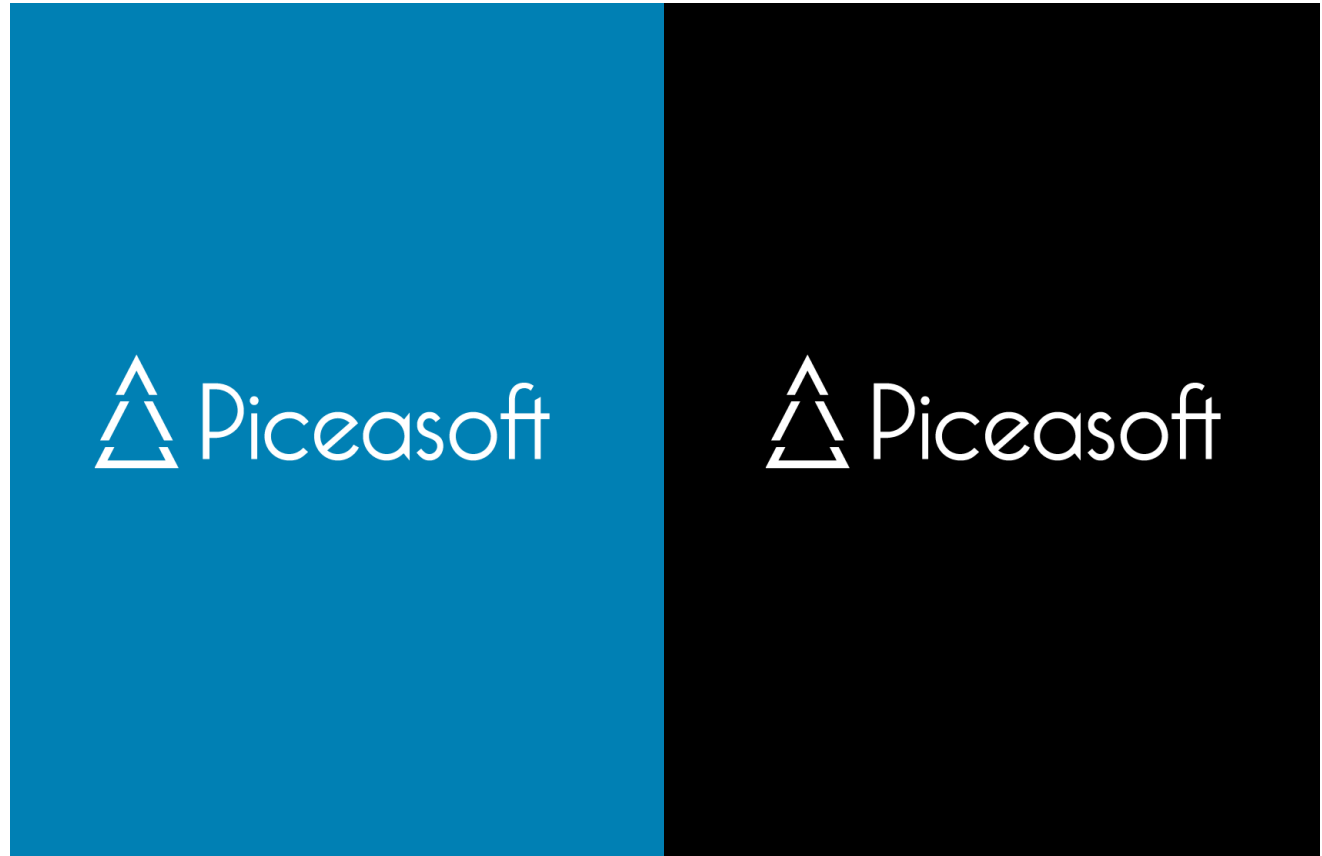

Example background colors

Logos Dark

Example background colors

Logos White

Example background colors

Clear Space

What to Avoid

Don't warp or scale elements of the logo.

Don't remove elements of the logo or change its appearance in any way.

Don't use other colors.

PRESENTATION

Don't use the logo tinted or knocked back in a background, or use it cropped.

Don't place items over the logo.

AVOID THIS AVOID THIS AVOID THIS

AVOID THIS AVOID THIS AVOID THIS

Do observe the clear space surrounding the logo.

Piceasoft

Product Logos

To be used in connection with Picea® Services and Picea® Volume products

Switch

Switch

Verify

Verify

DGS

Diagnostics

Eraser

Erasing

Trade-In

Trade-in

Report

Reporting

History

History

Volume

Volume

Piceasoft